
ONLINE
ADVERTISING
RATE SHEET
2012



ONLINE ADVERTISING RATES

Banner Ads	Home Page	Mindful Magazine Page	Blogs
200px w x 200px h	\$50	\$50	\$30
200px w x 440px h	\$75	\$75	\$50
960px w x 140px h	\$125	\$125	\$100

BANNER AD SPECS

Banner Ads (Pixels)
200px w x 440px h
200px w x 200px h
960px w x 140px h

EMAIL ADS TO
info@mindfulmag.com

THIS COULD BE YOUR AD!

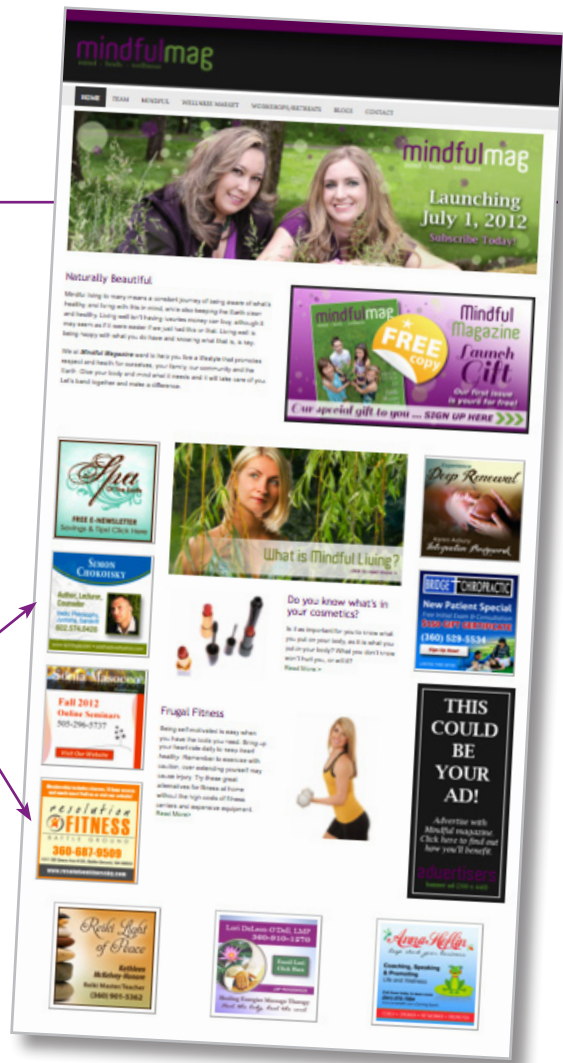
Advertise with Mindful magazine. Click here to find out how you'll benefit.

advertisers
banner ad (200 x 440)

Here are what a few of our 200px x 200px ads look like.

Advertise with Mindful magazine. Click here to find out how you'll benefit.

advertisers
banner ad (200 x 200)



This could be your ad! Advertise with Mindful magazine. Click here to find out how you'll benefit.

advertisers
banner ad (960 x 140)

WELLNESS MARKET RATES

Advertisement	Wellness Market	Page
300px w x 370px h	\$98	
463px w x 617px h	\$125	

WELLNESS AD SPECS

WELLNESS MARKET Advertise your business, products and services on our *Wellness Market* page.

Our wellness emagazine is read nationwide, offering our advertisers more exposure. Our eco-friendly emagazine is a low overhead publication that gives you a great rate on advertising. Your Ad will conveniently link to your site providing your business even more exposure while allowing the consumer more information instantly about you and your company, which a printed copy could not do. It's a win-win opportunity.

Banner Ads (Pixels)
 300px w x 370px h
 463px w x 617px h

EMAIL ADS TO
info@mindfulmag.com

Here are what a few of our ads look like.

Advertise with Mindful Magazine. Click here to find out how you'll benefit.

advertisers
Wellness Market Ad



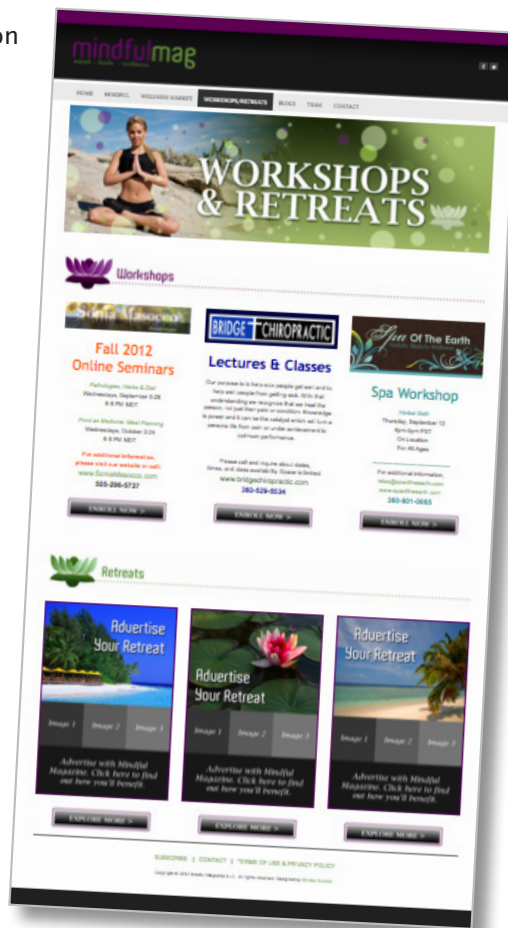
VISIT US AT MINDFULMAG.COM

WORKSHOPS/RETREATS ADVERTISING RATES

Advertise your wellness workshop or retreat on our "Workshops/Retreats" page. **ONLY \$125 bi-month!** Includes 1 photo, description and link to more details.

Mindful Magazine gives your clientele geared just for you. Our Workshops/Retreats page gives our advertisers more exposure to their target market, specifically aimed at communicating your organization's offerings and culture. Our readers know that we promote wellness and subscribe specifically for wellness needs. The benefits you will receive allow you two months of exposure, while additionally linking to your home site. Clientele will be able to go immediately to your site, giving them more of what you feature. Your image of choice will entice readers to click on your ad. Your wellness Workshops/Retreats become more likely to obtain buyers in this fashion. Our subscribers have you in mind. Give them the opportunity to choose you!

EMAIL DETAILS TO
info@mindfulmag.com



BLOG ADVERTISING RATES

Have your blog featured on our "Blogs" page. **ONLY \$125 bi-month!** Your blog must have been active for over 6 months and have at least 75 posts. We can deny any blogs that we deem unrelated. Includes 1 photo, description and link to more details.

EMAIL DETAILS TO
info@mindfulmag.com

EDITORIAL CALENDAR

September/October Issue

Theme: *Stress Relief*

Departments/Features

Mindful Living

Stress Management Tips

Add quality family time into your busy schedule

Giving Back

Mindful Spa & Beauty Wellness

Interview: Karen Asbury: Cranial Sacral

Want to look younger?

Mindful Health, Nutrition & Fitness

Mouth Hygiene: What's in tooth paste?

Make your own toothpaste. Flossing benefits.

What benefits do Vitamin Bs have?

Breathing: Meditation, Weight-Loss & Pain Relief

Healthy Kitchen

Spotlight

Love It! Products you'll love!

Guest: The Dharma Types by Simon Chokoisky

Workshops & Retreats

Life-changing programs, retreats, and workshops to empower you. Learn, discover and explore for self improvement and relaxation.

Books & Media Review

Sharing thoughts and opinions on Books, CDs, Films and Music.

Coming Soon! Popular columns by leading wellness experts.

**Editorial is subject to change*

November/December Issue

Theme: *Eco-Safety*

Departments/Features

Mindful Living

What does Fair Trade mean?

Fire safety in the home.

Giving Back

Mindful Spa & Beauty Wellness

What steam can do for the body. (Health benefits. Cautions.)

Hair loss prevention

Mindful Health, Nutrition & Fitness

GMO Foods: Why they're bad for you and the environment.

What you put in your body affects your skin - skin disorders.

Healthy Kitchen

Spotlight

Love It! Products you'll love!

Guest: World Famous Pianist, Weber Iago

Workshops & Retreats

Life-changing programs, retreats, and workshops to empower you. Learn, discover and explore for self improvement and relaxation.

Books & Media Review

Sharing thoughts and opinions on Books, CDs, Films and Music.

Coming Soon! Popular columns by leading wellness experts.

**Editorial is subject to change*

ERRORS Errors not caught during advertisers proofing are the responsibility of the advertiser. It is the advertiser's responsibility that the artwork supplied does not breach copyright laws. Mindful Magazine LLC reserves the right to decline or accept any advertisement at it's own discretion.

BILLING Full payment is due on or before the deadline date. Payment must be received in order to be published. Check (Payable to Mindful Magazine LLC, 5102 Plomondon Street, Vancouver WA 98661) or conveniently pay on our [website](#).

PUBLICATION SCHEDULE

September/October Issue
Deadline: August 15
Email Distro: September 10

November/December Issue
Deadline: October 12
Email Distro: November 5

⋮ **ONLINE**
⋮ **ADVERTISING**
⋮ **RATES**
⋮ Ask for rate sheet.

mind, body
& wellness

AD DESIGN

Take advantage of our professional design partner, Strubel Studios ... all ads are designed for \$75 per ad*.

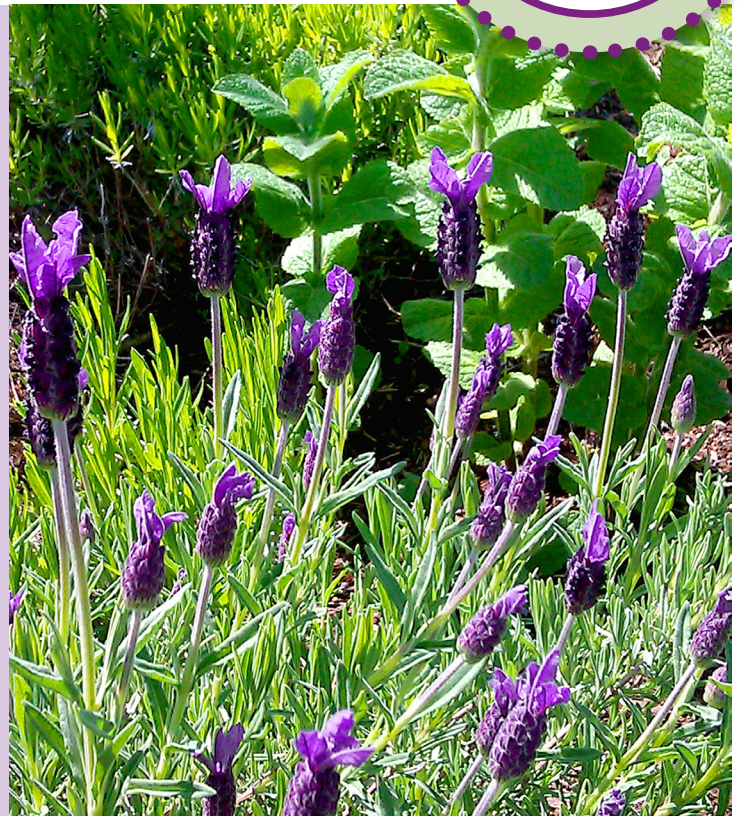
**This price does not include unlimited changes to ad. First revision is included in the \$75 price, any time after that will be charged an hourly rate of \$75 per hour.*

**LINK YOUR AD TO YOUR WEBSITE
OR SOCIAL MEDIA!**

Contact us today to
reserve your ad space!

**[CONTACT US BY
CLICKING HERE](#)**

**\$75
for ad
design***



FOLLOW US ON **facebook**

FOLLOW US ON **twitter**

Mindful Magazine LLC Phone: 360.901.0065

5102 Plomondon Street, Vancouver, WA 98661 · info@mindfulmag.com · www.mindfulmag.com